

# **Electric Commercial Vehicle Market - Global Industry Size, Share, Trends, Opportunity, and Forecast Segmented By Vehicle Type (Light Commercial Vehicle, Bus, Truck), By Propulsion Type (Battery Electric Vehicle, Hybrid Electric Vehicle, Plug-in Hybrid Electric Vehicle, Fuel Cell Electric Vehicle, By Range (0-150 Miles 151-250 Miles 251-500 Miles 500 Miles & Above), By Region & Competition, 2021-2031F**

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## **Abstracts**

The Global Electric Commercial Vehicle Market is projected to expand significantly, growing from USD 104.48 Billion in 2025 to USD 290.91 Billion by 2031, reflecting a CAGR of 18.61%. Electric Commercial Vehicles (ECVs) are defined as transportation units designed for carrying goods or passengers, propelled by electric motors and powered by energy stored in rechargeable battery packs. The market is primarily driven by strict government decarbonization regulations and increasing economic viability due to Total Cost of Ownership parity with internal combustion engine vehicles.

Furthermore, the rising demand for sustainable logistics in urban areas and corporate sustainability mandates are accelerating the adoption of these zero-emission fleets across major economies.

However, a significant barrier to the widespread expansion of the Global Electric Commercial Vehicle Market is the lack of high-power charging infrastructure required for heavy-duty operations. Fleet operators encounter major obstacles related to grid capacity limits and the substantial capital investment needed for private depot charging installations. Despite these infrastructural barriers limiting long-haul capabilities, the sector's potential is evident; according to the International Energy Agency, global sales

of electric medium- and heavy-duty trucks surpassed 90,000 units in 2024, underscoring the market's positive trajectory.

### **Market Driver**

Strict government emission regulations and zero-emission mandates are fundamentally transforming the sector by legally requiring fleet operators to transition away from internal combustion engines. Policymakers are implementing aggressive decarbonization targets with penalties for non-compliance, thereby accelerating the manufacturing and adoption of electric heavy-duty trucks and buses. A key example of this regulatory pressure occurred in May 2024, when the Council of the European Union adopted the 'Regulation on CO2 emission standards for heavy-duty vehicles,' mandating a 90% reduction in CO2 emissions for new heavy-duty vehicles by 2040 compared to 2019 levels, providing manufacturers with the long-term certainty needed to invest in electric powertrains.

Concurrently, the surge in e-commerce and last-mile delivery demand is creating an immediate commercial use case for electric light commercial vehicles. Logistics companies are rapidly electrifying urban fleets to offset rising fuel costs and navigate low-emission zones while meeting the high-volume demands of online retail. This trend is illustrated by the strategic fleet expansion of major retailers; according to InsideEVs in December 2024, Amazon has scaled its fleet to over 20,000 electric delivery vans from Rivian across the United States. The combined impact of these drivers is reflected in regional performance, with the European Automobile Manufacturers' Association reporting a 51.6% increase in electrically chargeable lorry registrations across the EU during the first half of 2024.

### **Market Challenge**

The inadequacy of high-power charging infrastructure acts as a critical barrier to the Global Electric Commercial Vehicle Market, particularly for heavy-duty applications. Heavy-duty trucks require megawatt-level charging to replenish large battery packs during mandatory driver breaks, which is essential for minimizing operational downtime. The current scarcity of such public high-speed stations severely limits the deployable range of electric fleets, restricting them largely to short regional routes. Additionally, operators face significant hurdles in establishing private depot charging due to grid capacity limitations, which often require costly utility upgrades.

This infrastructural deficit directly dampens market momentum by creating operational

risks that potential adopters are unwilling to accept. Consequently, despite the availability of capable vehicle models, actual uptake rates in key regions have stagnated. For instance, the European Automobile Manufacturers' Association (ACEA) reported that in 2024, new registrations of electrically chargeable trucks in the European Union declined by 4.6% year-on-year, holding a market share of only 2.3%. This data underscores how the lack of a reliable charging ecosystem is actively hampering the sector's expansion.

## Market Trends

The adoption of Battery-as-a-Service (BaaS) business models is emerging as a transformative trend, fundamentally altering fleet procurement strategies. By decoupling battery ownership from the vehicle, this model significantly reduces initial capital expenditure, addressing a primary barrier to entry for operators. Furthermore, battery swapping technology enables operators to replace depleted batteries in minutes, effectively mitigating the downtime associated with stationary charging. This momentum is particularly evident in high-volume markets; according to the International Council on Clean Transportation's March 2025 report, sales of battery-swap-capable vehicles in China reached 29,569 units in 2024, representing a 94% growth from the previous year.

Simultaneously, the sector is witnessing a decisive shift toward Lithium Iron Phosphate (LFP) battery chemistry, diverging from Nickel-Manganese-Cobalt compositions. This transition is driven by LFP's superior thermal stability and longer cycle life, which are critical attributes for high-utilization commercial applications requiring robust safety profiles. Additionally, the absence of expensive cobalt offers a substantial cost advantage, essential for achieving economic viability against diesel incumbents. This technological pivot is reshaping the global supply chain; according to the International Energy Agency's 'Global EV Outlook 2025' released in April 2025, LFP batteries accounted for nearly half of the global electric vehicle battery market in 2024, reflecting the industry's pursuit of durable, cost-efficient energy storage.

## Key Market Players

BYD Auto

Daimler Truck

Volvo Group

Tata Motors

General Motors / BrightDrop

Ford Motor Company

Rivian

Yutong Group

MAN Truck & Bus

Proterra

## **Report Scope**

In this report, the Global Electric Commercial Vehicle Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### Electric Commercial Vehicle Market, By Vehicle Type

Light Commercial Vehicle

Bus

Truck

### Electric Commercial Vehicle Market, By Propulsion Type

Battery Electric Vehicle

Hybrid Electric Vehicle

Plug-in Hybrid Electric Vehicle

Fuel Cell Electric Vehicle

## Electric Commercial Vehicle Market, By Range

0-150 Miles 151-250 Miles 251-500 Miles 500 Miles & Above

## Electric Commercial Vehicle Market, By Region

### North America

United States

Canada

Mexico

### Europe

France

United Kingdom

Italy

Germany

Spain

### Asia Pacific

China

India

Japan

Australia

South Korea

### South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

### **Competitive Landscape**

Company Profiles: Detailed analysis of the major companies present in the Global Electric Commercial Vehicle Market.

### **Available Customizations:**

Global Electric Commercial Vehicle Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### **Company Information**

Detailed analysis and profiling of additional market players (up to five).

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